

General Effect Music

MASSACHUSETTS INSTRUMENTAL & CHORAL CONDUCTORS ASSOCIATION

REPERTOIRE EFFECT	PERFORMER EFFECT
<ul style="list-style-type: none">• To what extent does the <i>repertoire</i> and conceptual vision <i>engage</i> the audience through <i>compelling impact</i>, contour, shape, pace, development, etc. over time?• How effective is the audio and visual <i>coordination</i>? Does it speak with a <i>unified voice</i>?• How effective is the <i>interpretation</i> of the music?• How effective and dramatic are the <i>variety of effects</i> over time?• How prevalent is <i>creativity and/or originality and/or artistry</i>?	<ul style="list-style-type: none">• How effectively do the performers <i>engage</i> the audience through excellence, communication skills and emotional commitment?• How effectively do the performers <i>deliver and sustain</i> the aural effects and effectiveness of the total program?• How effectively do the performers <i>deliver and sustain</i> the musical roles, styles or identity(-ies) over time?• How effectively do the performers <i>deliver and sustain</i> detail, nuance and artistic qualities?



RARELY

1



INFREQUENTLY

2



SOMETIMES

3



USUALLY

4



ALWAYS

5